



**GEMI**<sup>®</sup>

***GEMI***  
***Supply Chain Sustainability Survey***

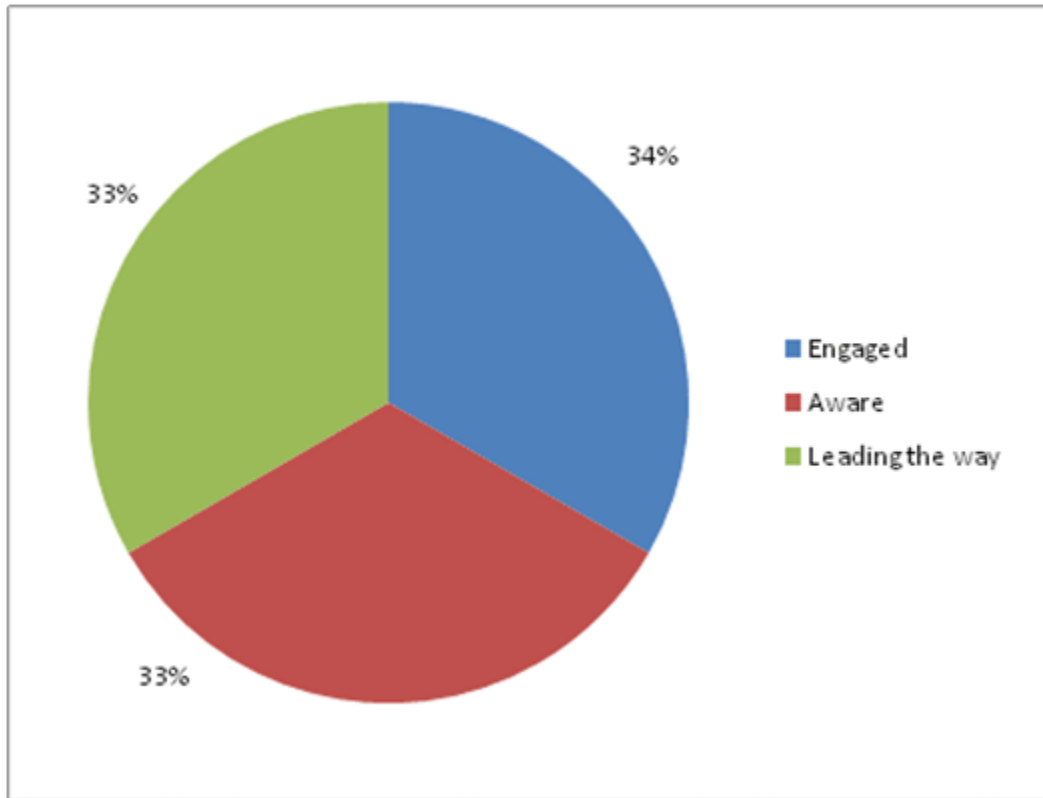
**October 2009**



- ***Abbott***
- ***Biogen Idec***
- ***BNSF Railway***
- ***Duke Energy***
- ***DuPont***
- ***Eastman Kodak***
- ***Ecolab***
- ***Johnson & Johnson***
- ***Johnson Controls, Inc.***
- ***JohnsonDiversey Inc.***
- ***Kraft Foods, Inc.***
- ***Perdue***
- ***Procter & Gamble***
- ***Schering-Plough***
- ***Smithfield Foods***
- ***Southern Company***
- ***The Scotts Miracle-Gro Company***
- ***Wyeth***

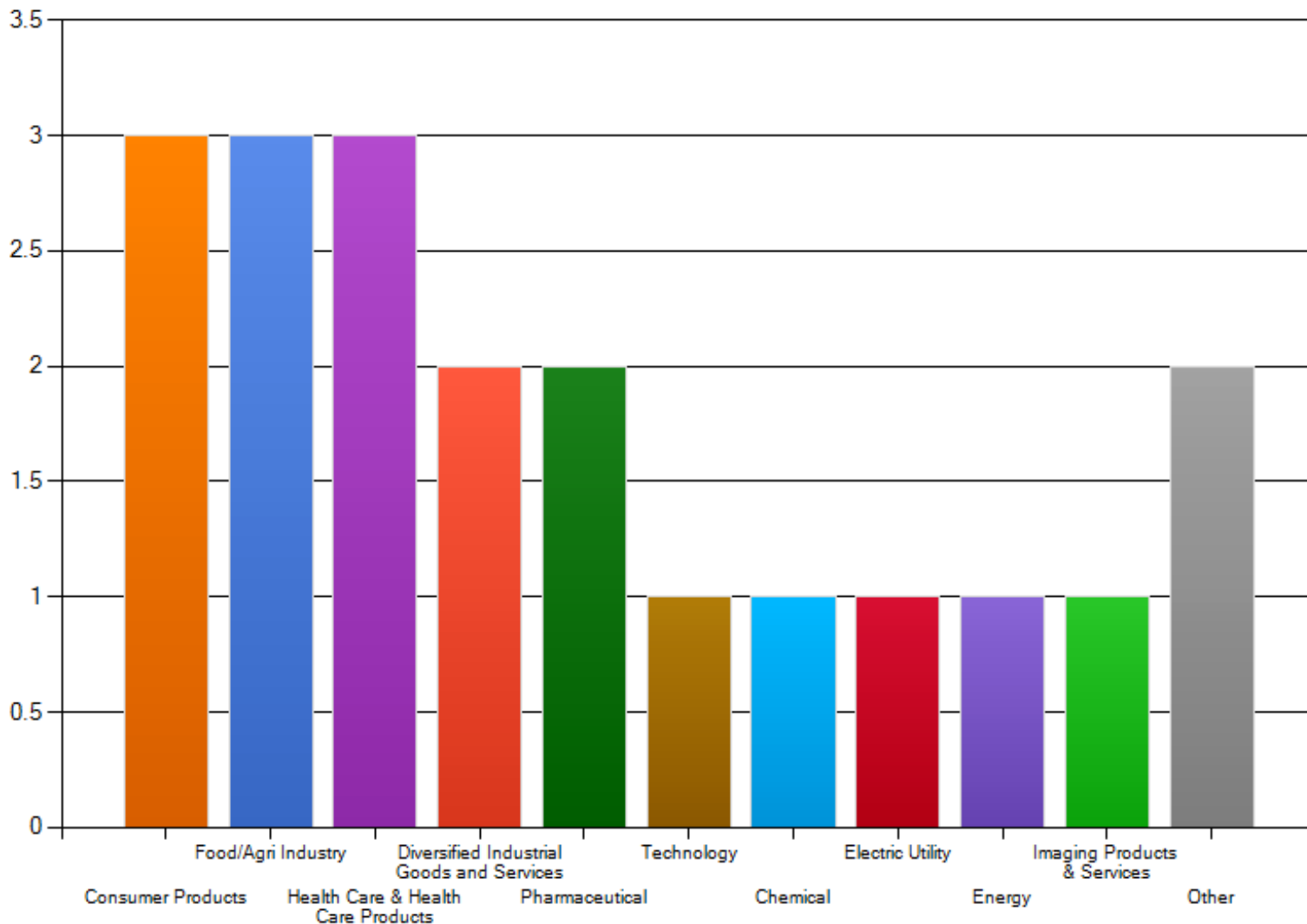


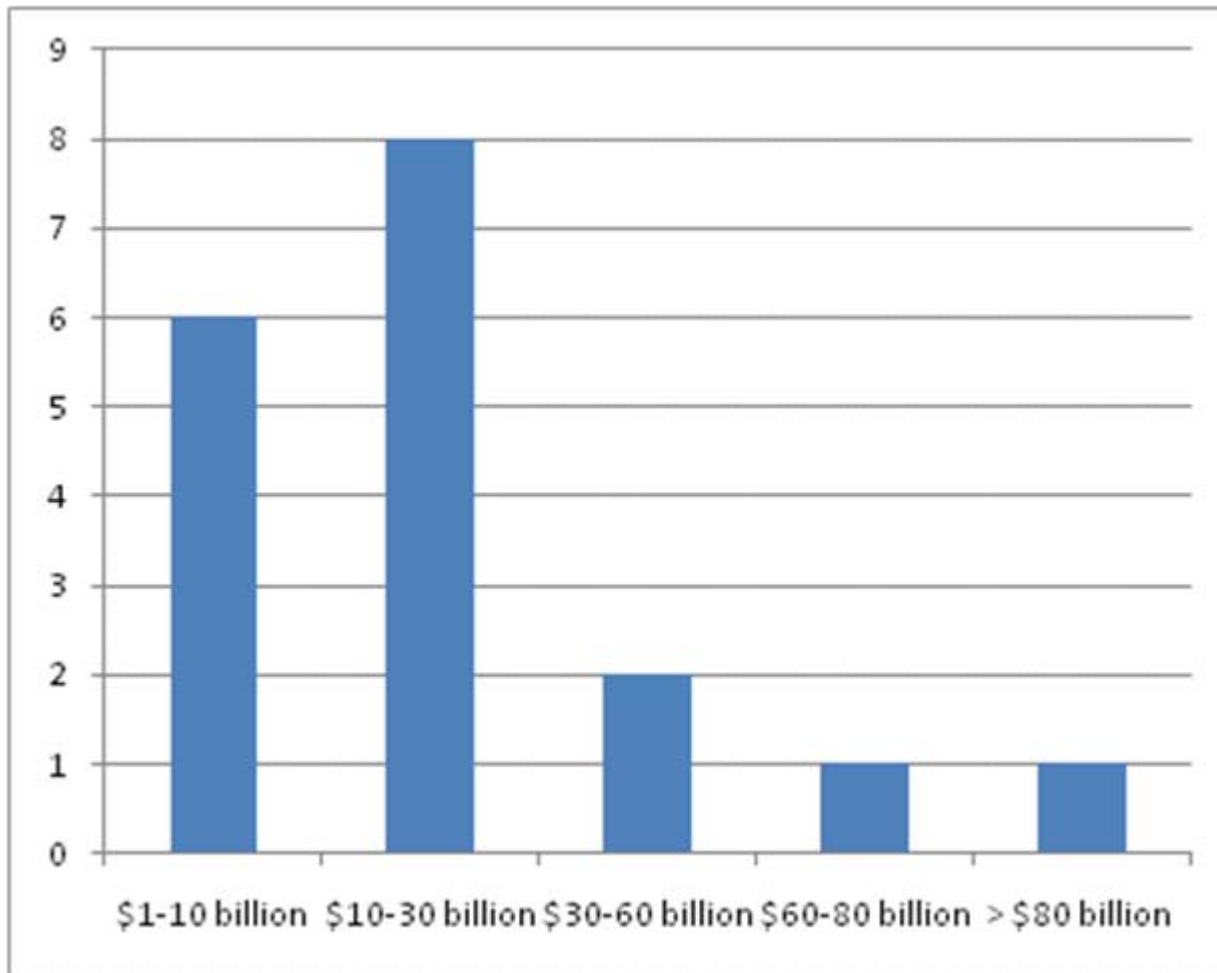
***Which statement best describes your company's current state on the value chain sustainability spectrum?***





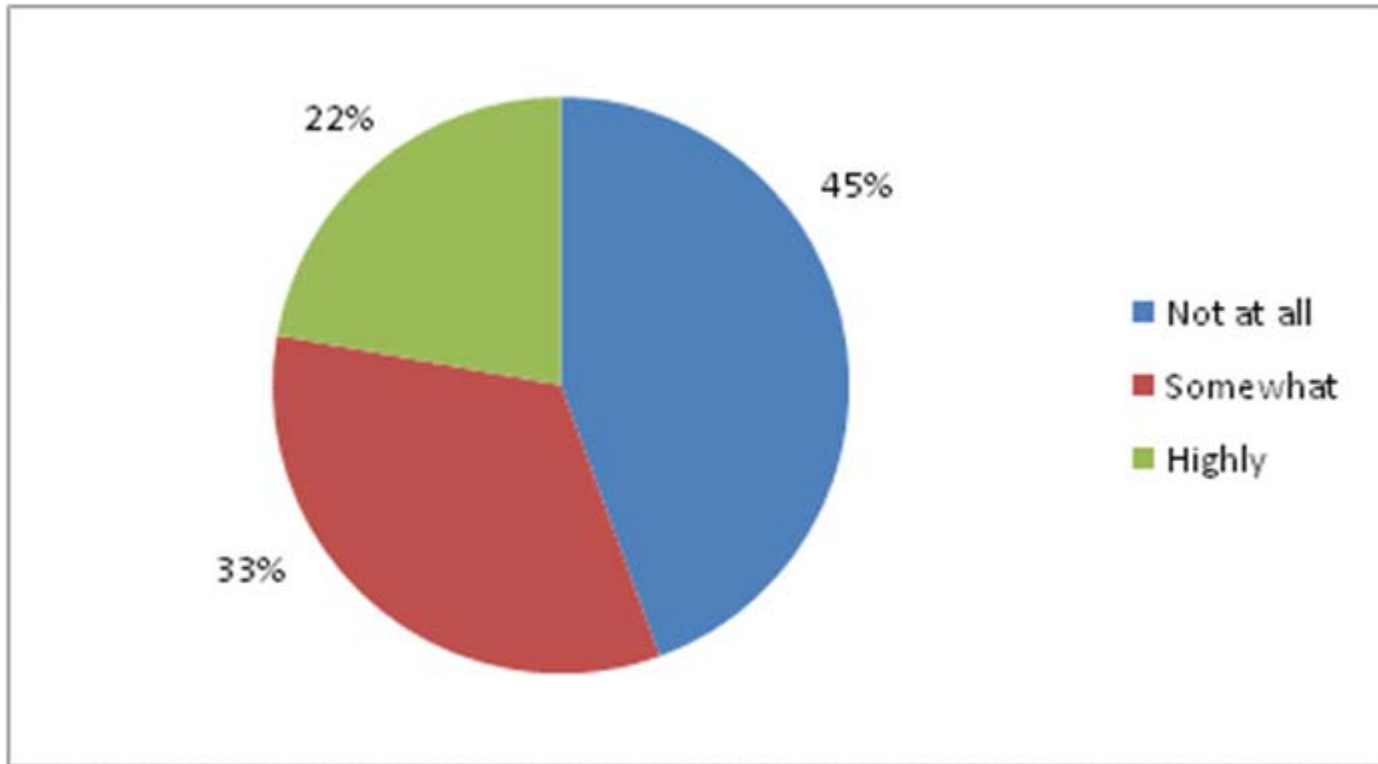
**Which industry best describes your company's primary business?**





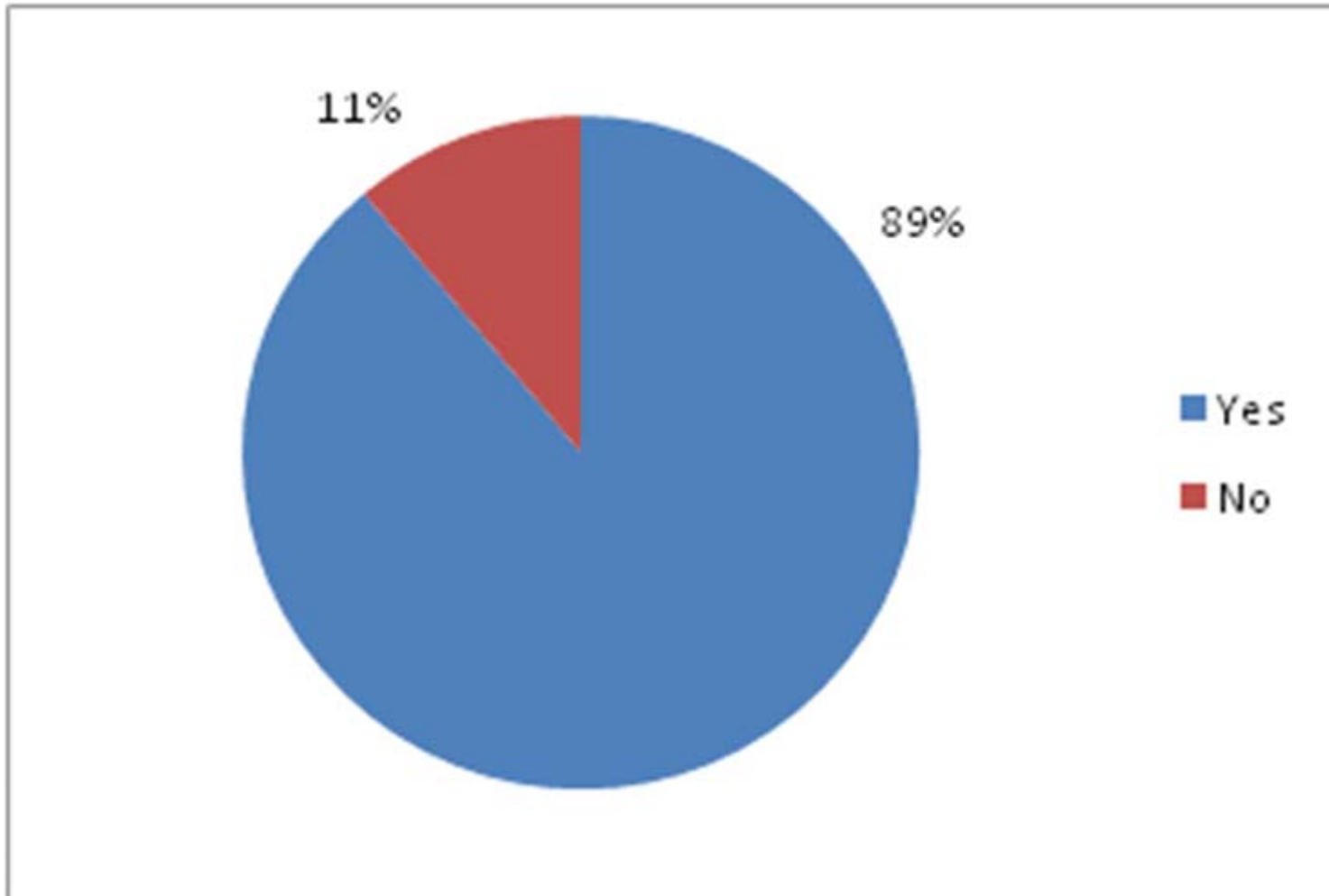


***To what extent is your company vertically integrated?***



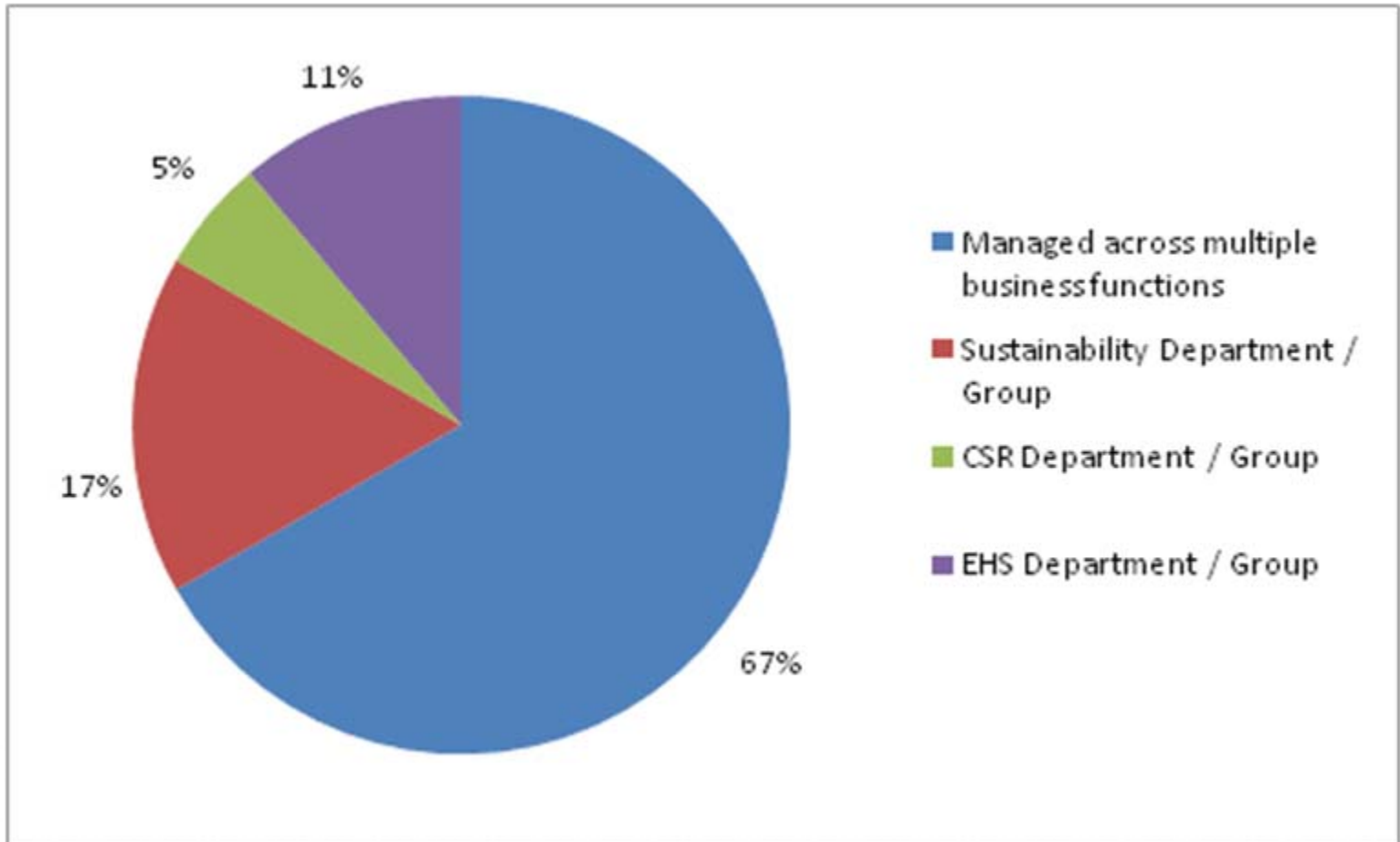


***Does your company own or operate facilities outside of the U.S.?***



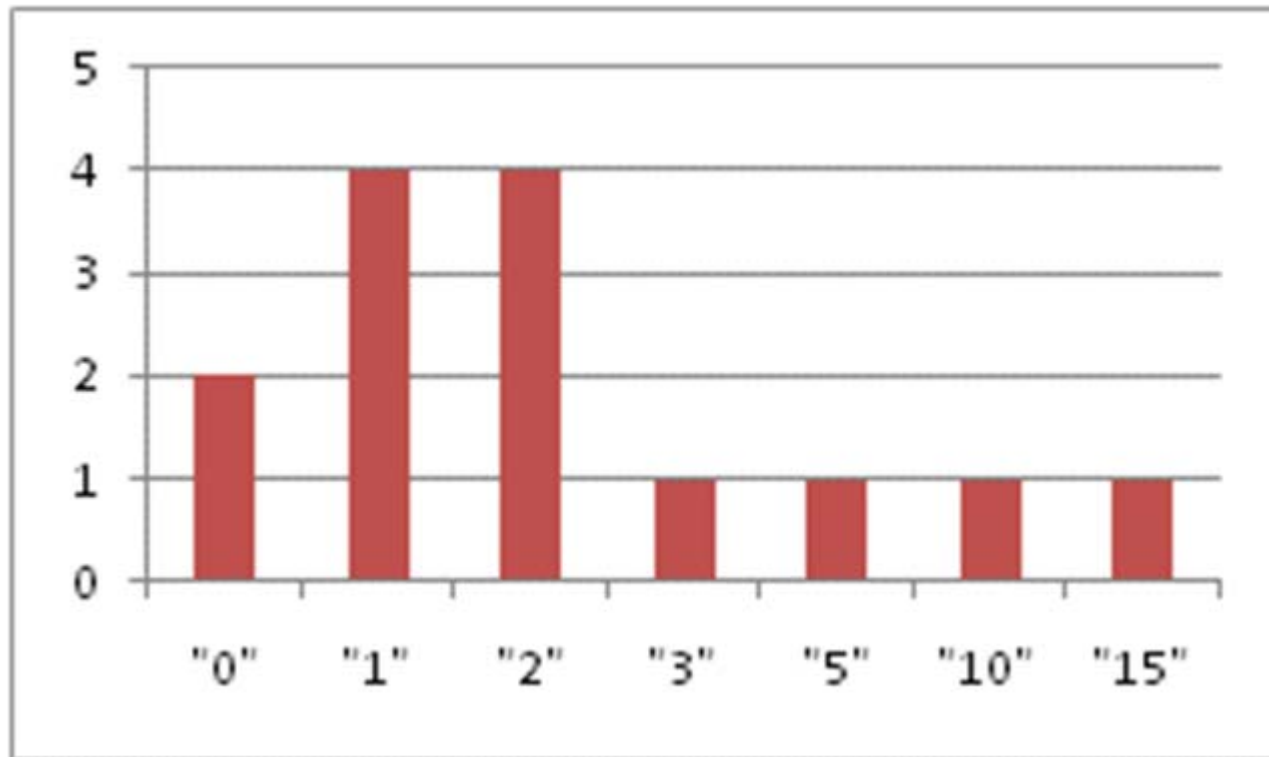


**What function is responsible for coordinating value chain sustainability issues?**



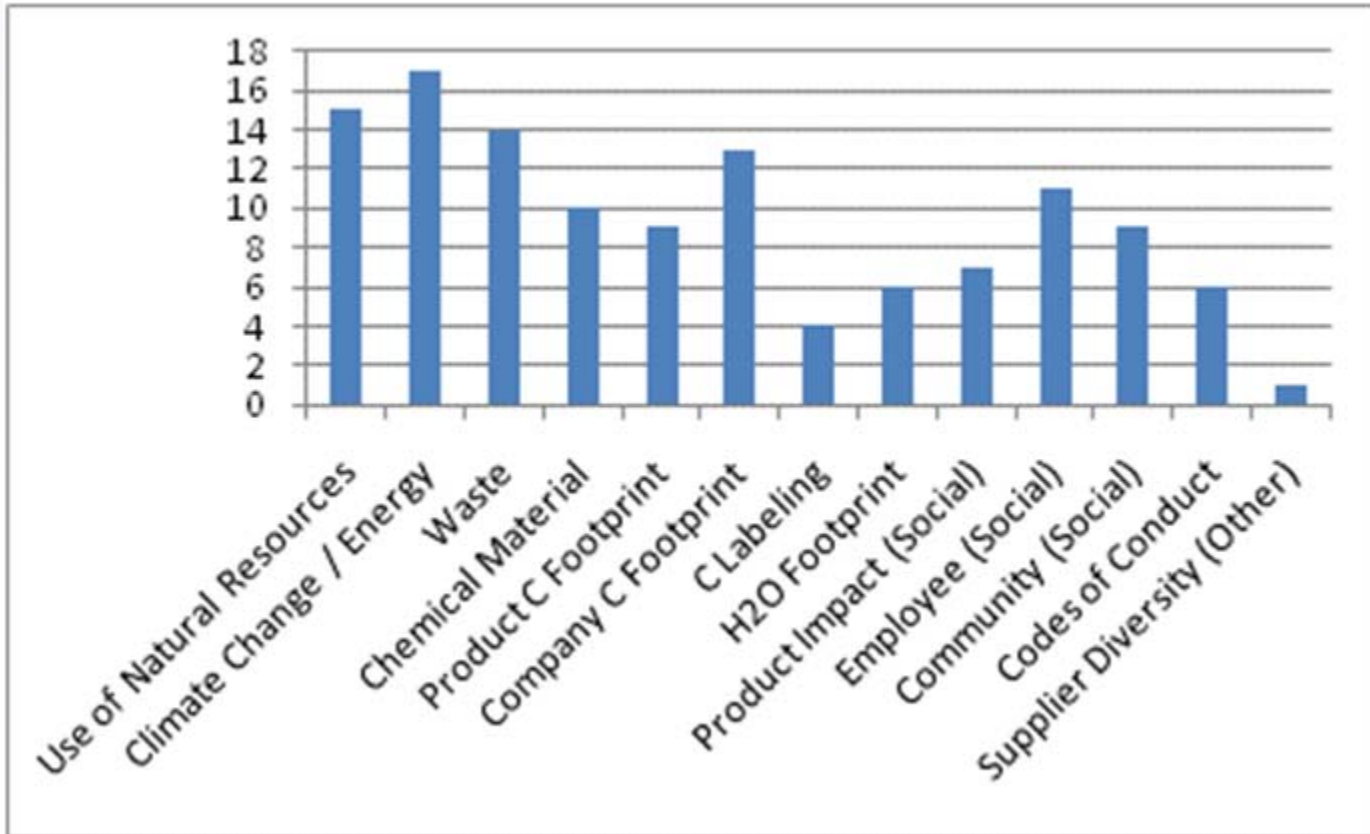


**How much time, estimated in FTEs, does this functional group spend focused on value chain sustainability issues. For example, gathering external data, identifying standards and approaches, or talking with external suppliers or distributors about sustainability issues?**

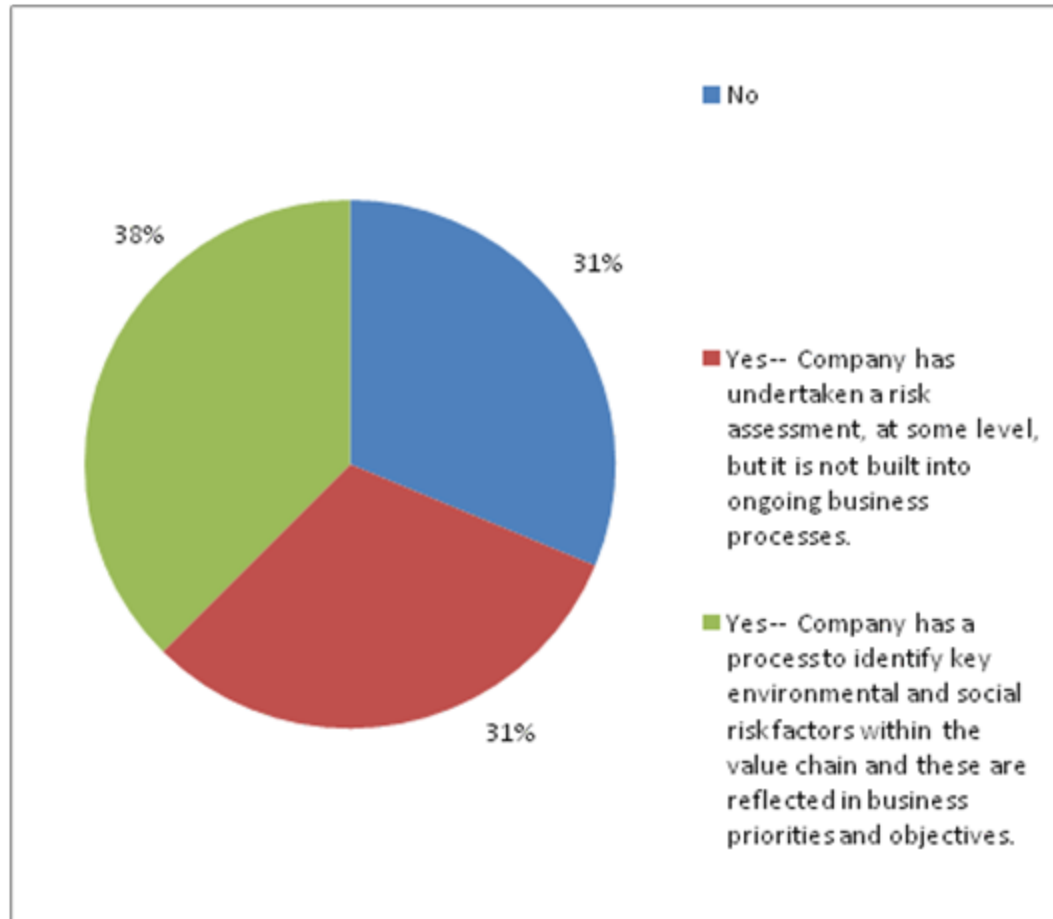




**What are the components of your company's efforts to measure and/or address value chain sustainability? Note: your company can be planning to address or currently engaged in these activities. (Check all that apply)**

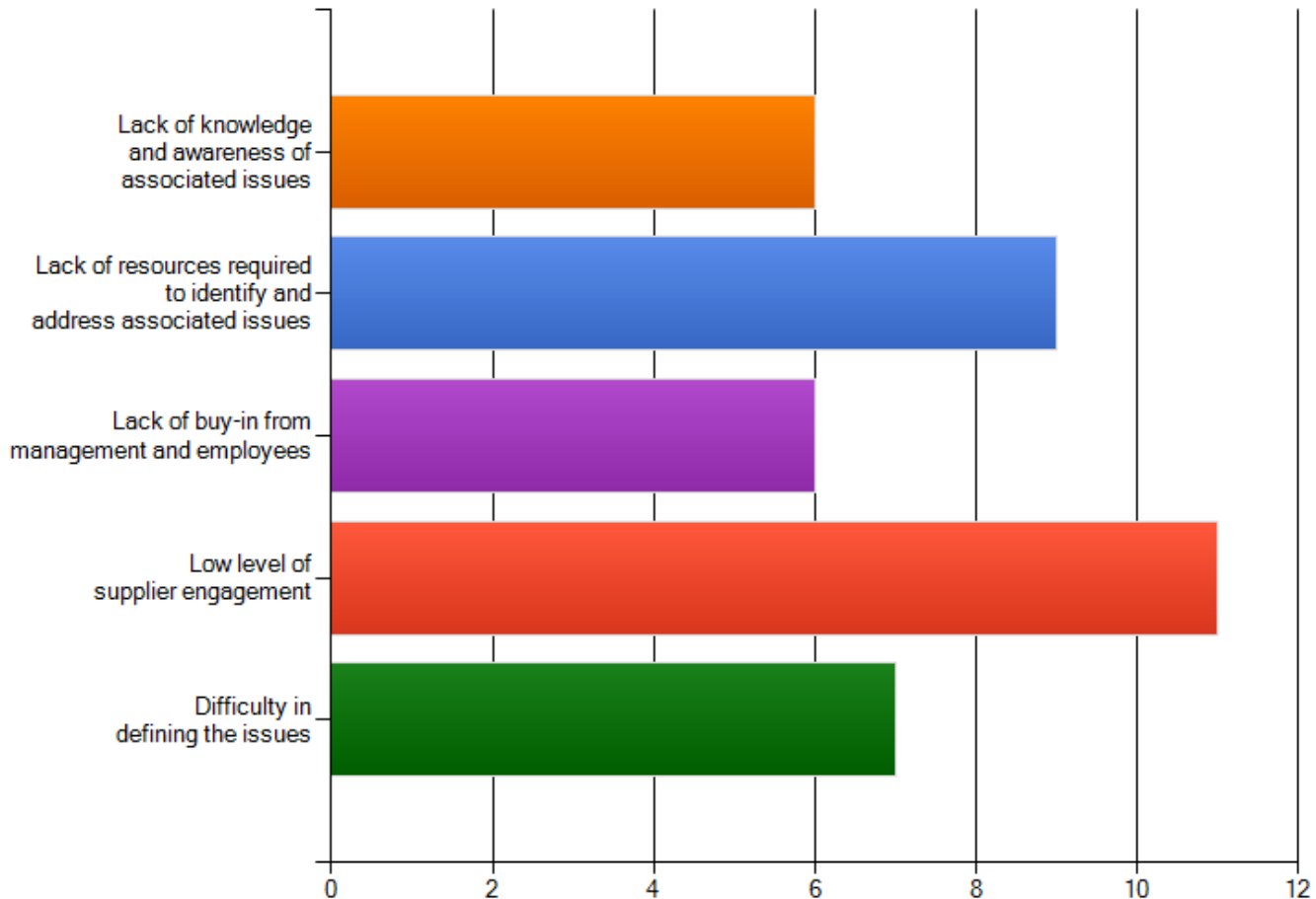


## ***Has your company undertaken a business risk assessment in the context of value chain sustainability?***





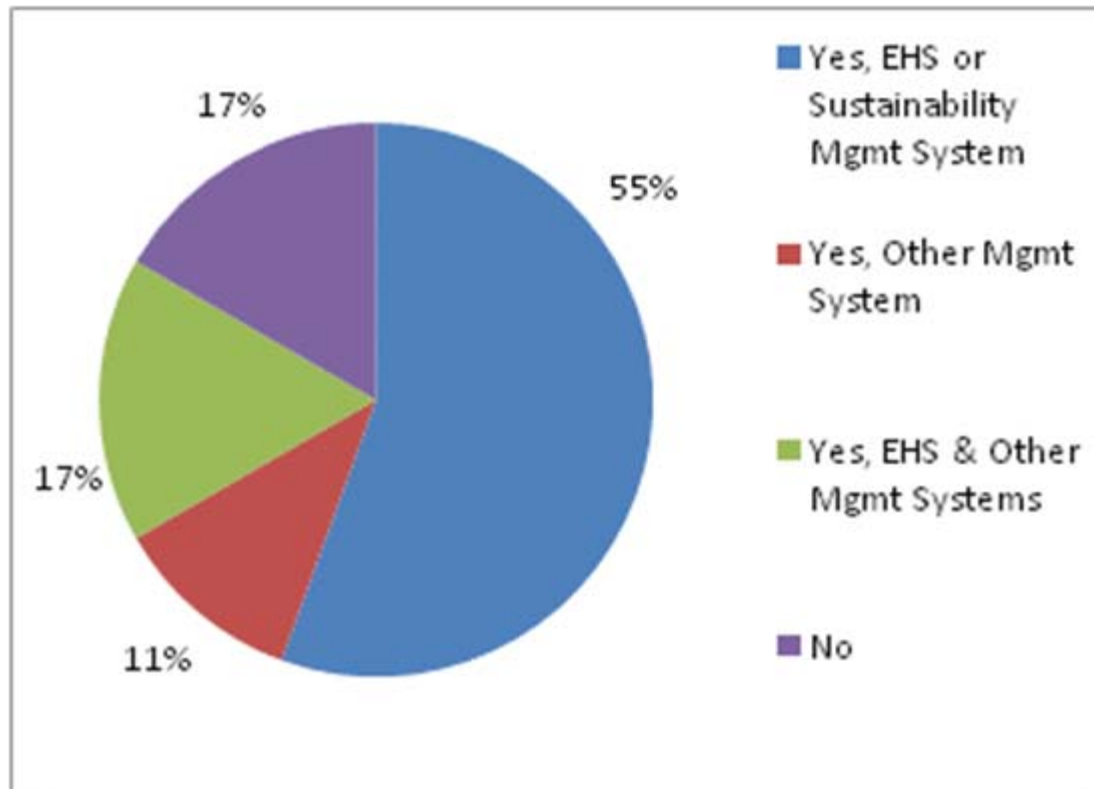
## Has your company faced challenges in defining value chain sustainability strategy? (Check all that apply)





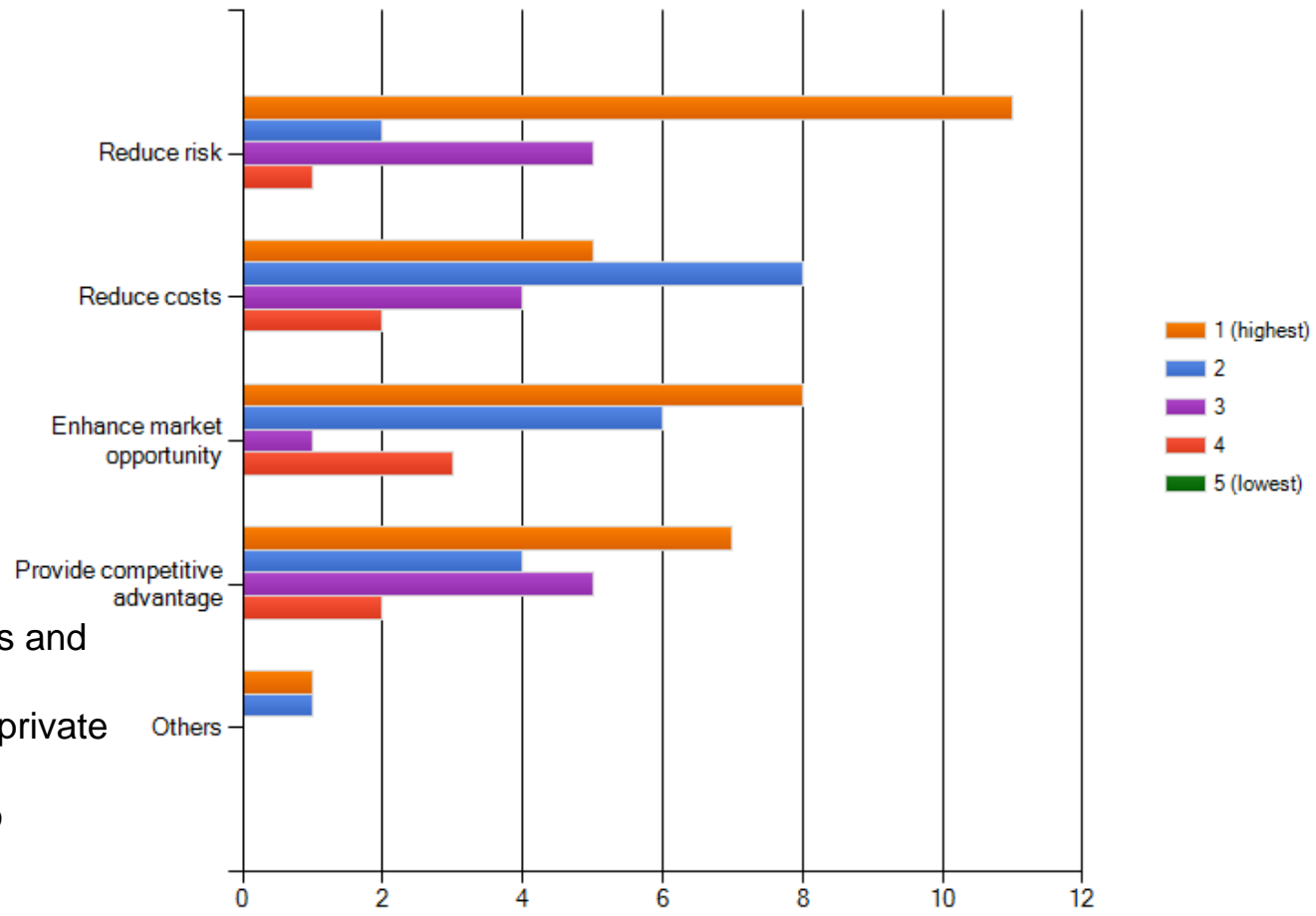
**Is value chain sustainability integrated or planning to be integrated into your company's management system(s)?**

**(Check all that apply)**





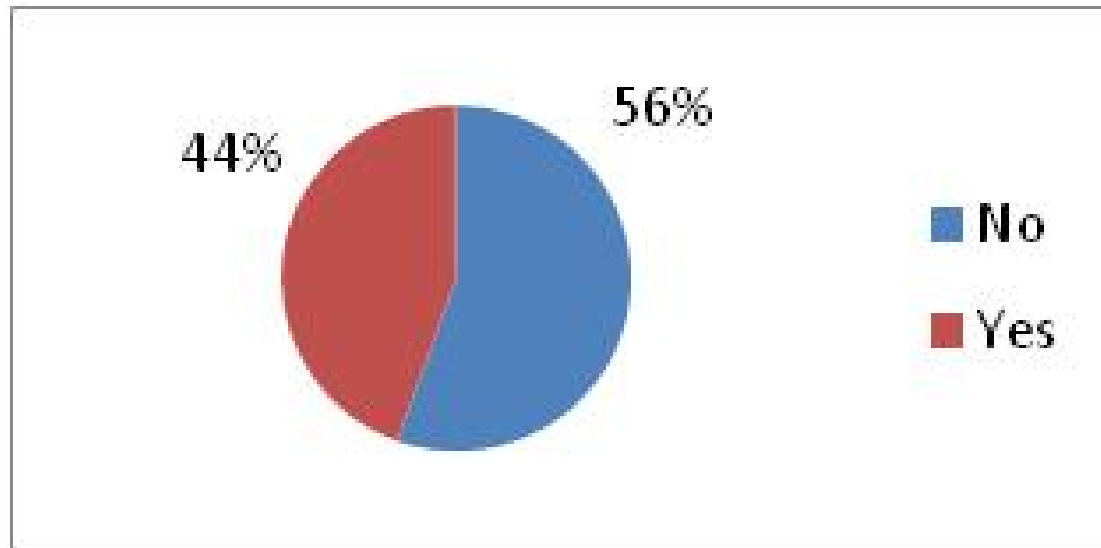
**Prioritize the following drivers as they apply to your company's value chain sustainability strategy.**  
**(with #1 as highest priority and #5 as lowest)**



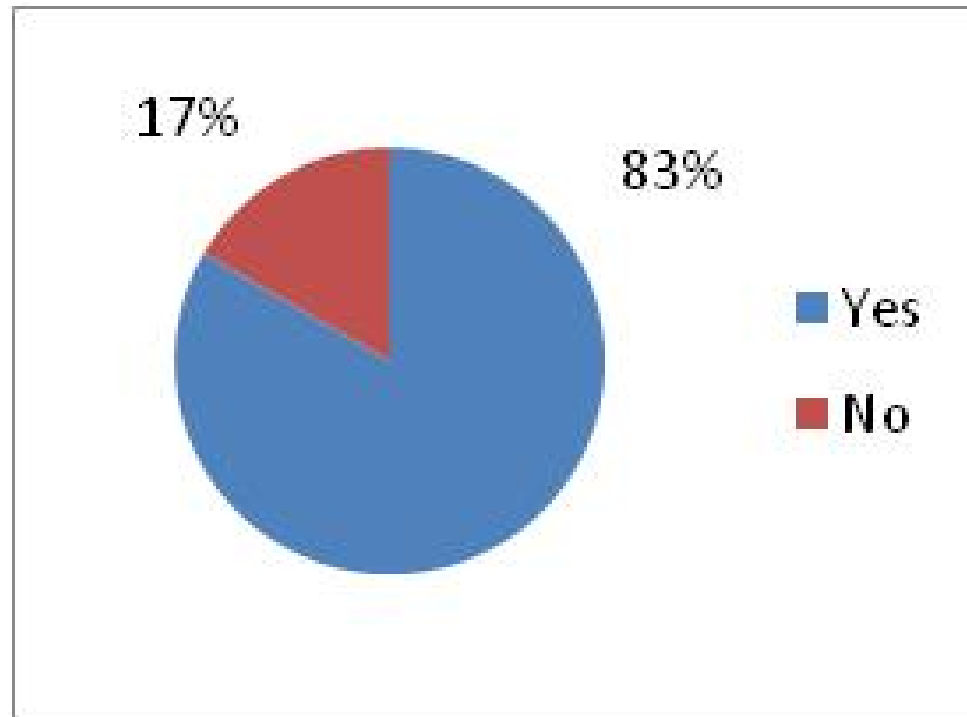
**“Other”:**

- Reduce risk around suppliers and contractors
- Public awareness for public private partnerships
- Attain core values relating to sustainability

**Is your company reporting any external value chain data publicly?**

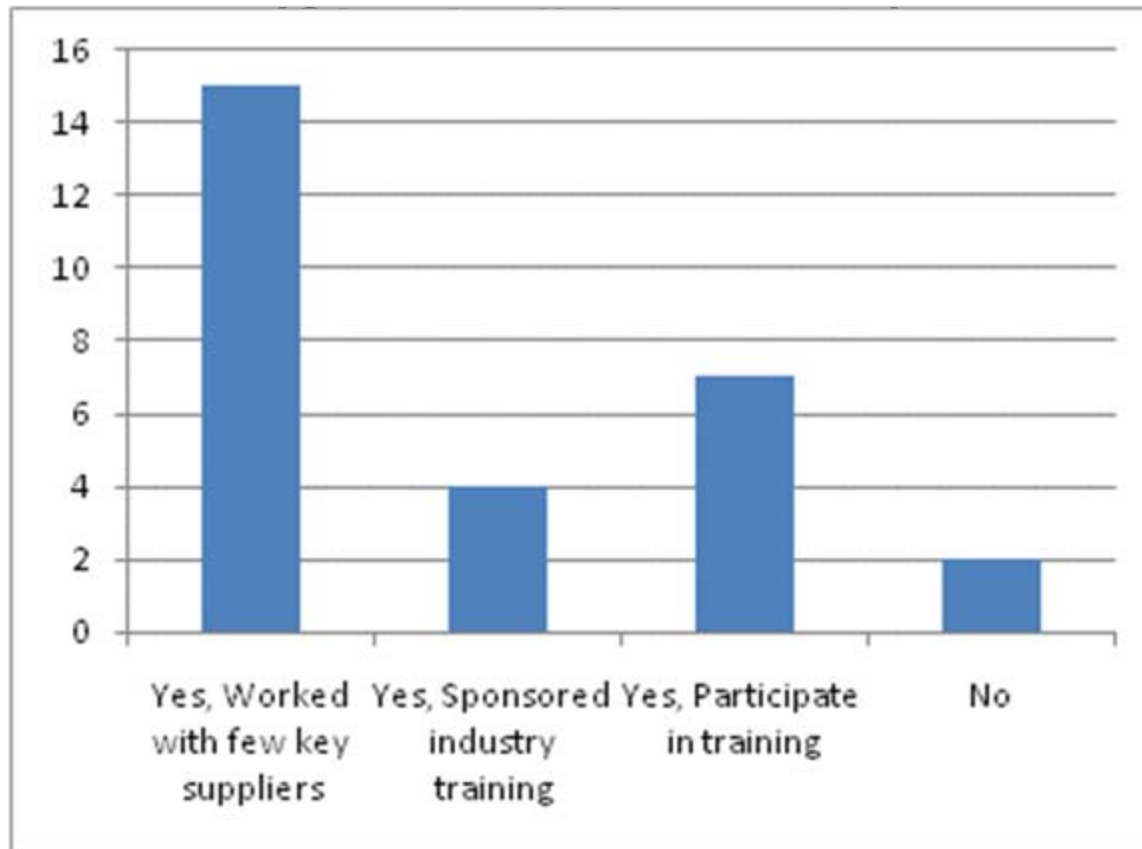


***Is your company involved in industry efforts to address value chain sustainability issues?***

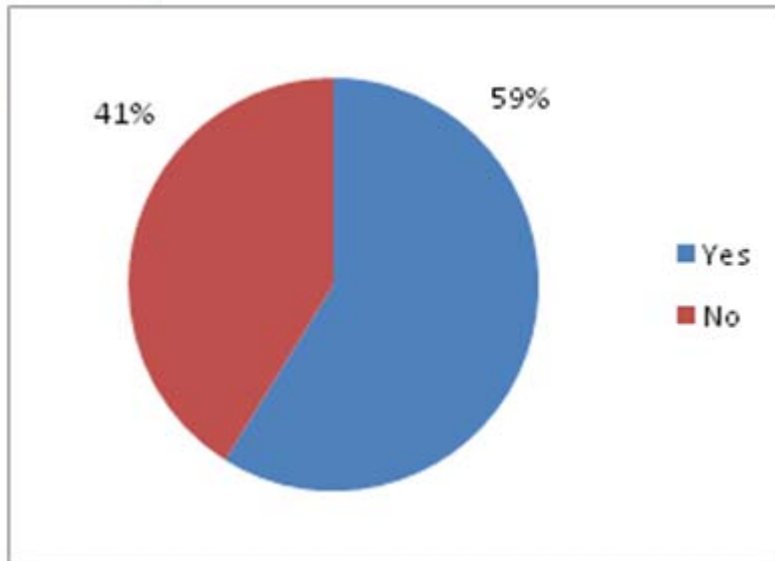




***Does your company actively work with suppliers, distributors, customers and other partners in your value chain, to improve sustainability aspects?***

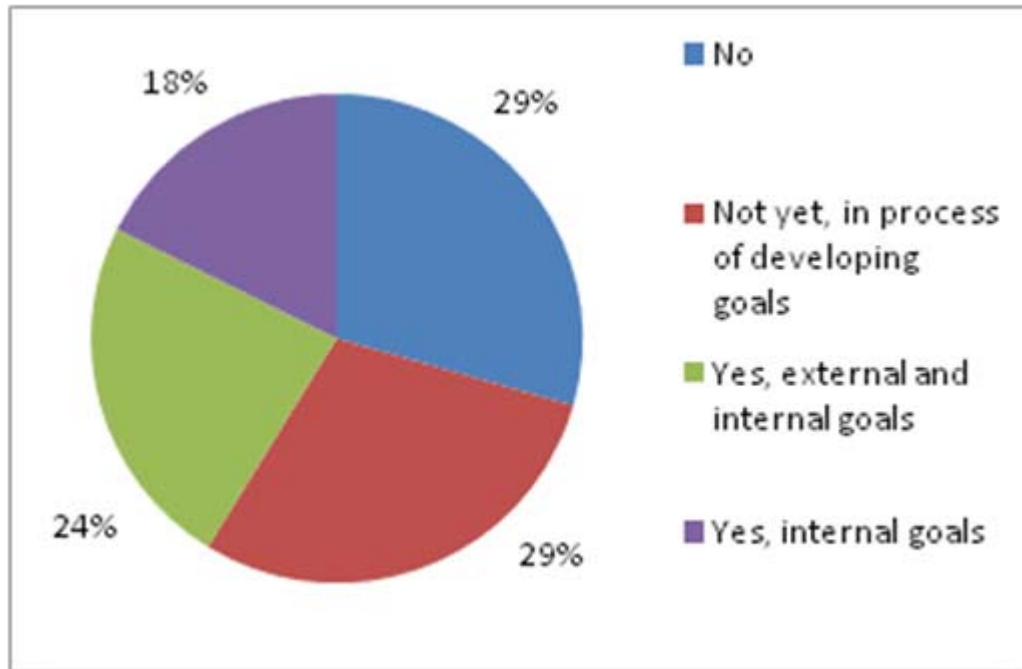


## ***Has your company used and/or developed tools to identify sustainability aspects of your value chain?***



- Working with BSR to design future tool
- Developed C calculator for transportation
- Life cycle analysis
- EICC audit & related tools
- Identify supplier facility
- Identify product sustainability aspects in value chain
- Environment & Energy Audit Mgmt System
- TCO calculation tools
- Environmental footprint
- C footprint
- GaBi (lifecycle)
- Packaging eco-calculator
- Working with SEDEX on CSR survey
- Developing supplier environmental sustainability scorecard
- Assessment to evaluate EHS risks of external contract manufacturers
- Questionnaires and assessment tools

## Has your company set value chain sustainability goals?



- Product introduction goals
- Social, product and operational sustainability goals
- Mostly eco-efficiency now, extending to innovation goals
- External goal for GHG emission reduction; Internal goals on assessments of contract manufacturers
- Conformance to our standards



**Does your company have a SUPPLIER policy that includes sustainability? (NOTE: If "YES" please answer the following; if "NO" please skip to the next question.)**

How addressing NON-compliance:

- Required action plans
- May influence purchasing decisions
- Work with suppliers to close gaps, but in some cases, may discontinue relationship with suppliers
- No formal system yet. Selected suppliers who do not sign on are targeted for replacement
- Not currently done
- Varies with issue and can range from termination to providing help

Policy is communicated to?:			
	All suppliers	Only "top-tiers"	Response
			Count
If YES:	71.4% (5)	28.6% (2)	7
Suppliers required to acknowledge receipt & understanding of policy?			
	Yes	No	Response
			Count
If YES:	100.0% (7)	0.0% (0)	7
Are there company audits to verify compliance of sustainability aspects of policy?			
	Yes	No	Response
			Count
If YES:	42.9% (3)	57.1% (4)	7



**Does your company have a DISTRIBUTOR policy that includes sustainability? (NOTE: If "YES" please answer the following; if "NO" please skip to the next question.)**

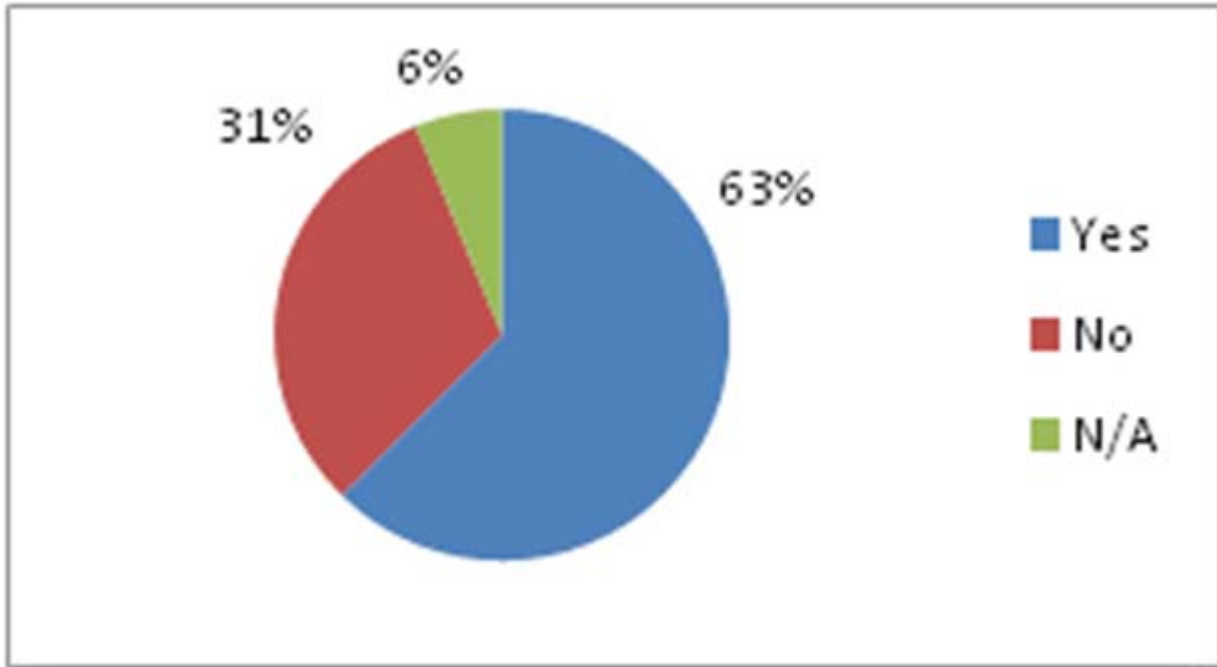
How addressing NON-compliance:

- Work with distributors to close gaps, but in some cases, may discontinue relationship with distributors

Policy is communicated to?			
	All distributors	Only "top-tiers"	Response
			Count
If YES:	100.0% (1)	0.0% (0)	1
Distributors required to acknowledge receipt & understanding of policy?			
	Yes	No	Response
			Count
If YES:	100.0% (1)	0.0% (0)	1
Are there company audits to verify compliance of sustainability aspects of policy?			
	Yes	No	Response
			Count
If YES:	0.0% (0)	100.0% (1)	

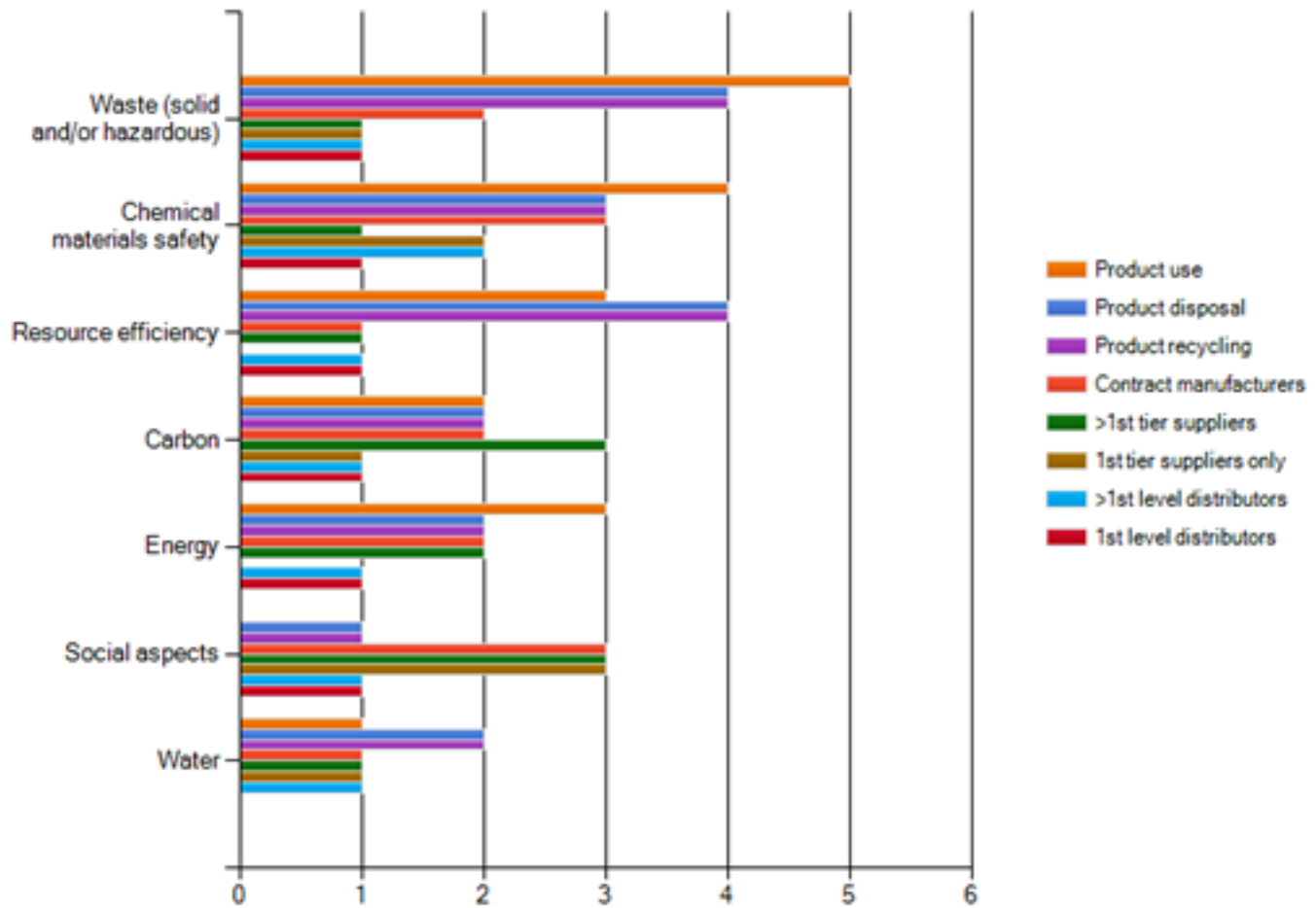


**Does your company have programs and/or guidance for product end-of-life that go beyond statements of compliance with applicable laws and regulations? (e.g., recycling, take-back or disposal events, providing customer service websites)**



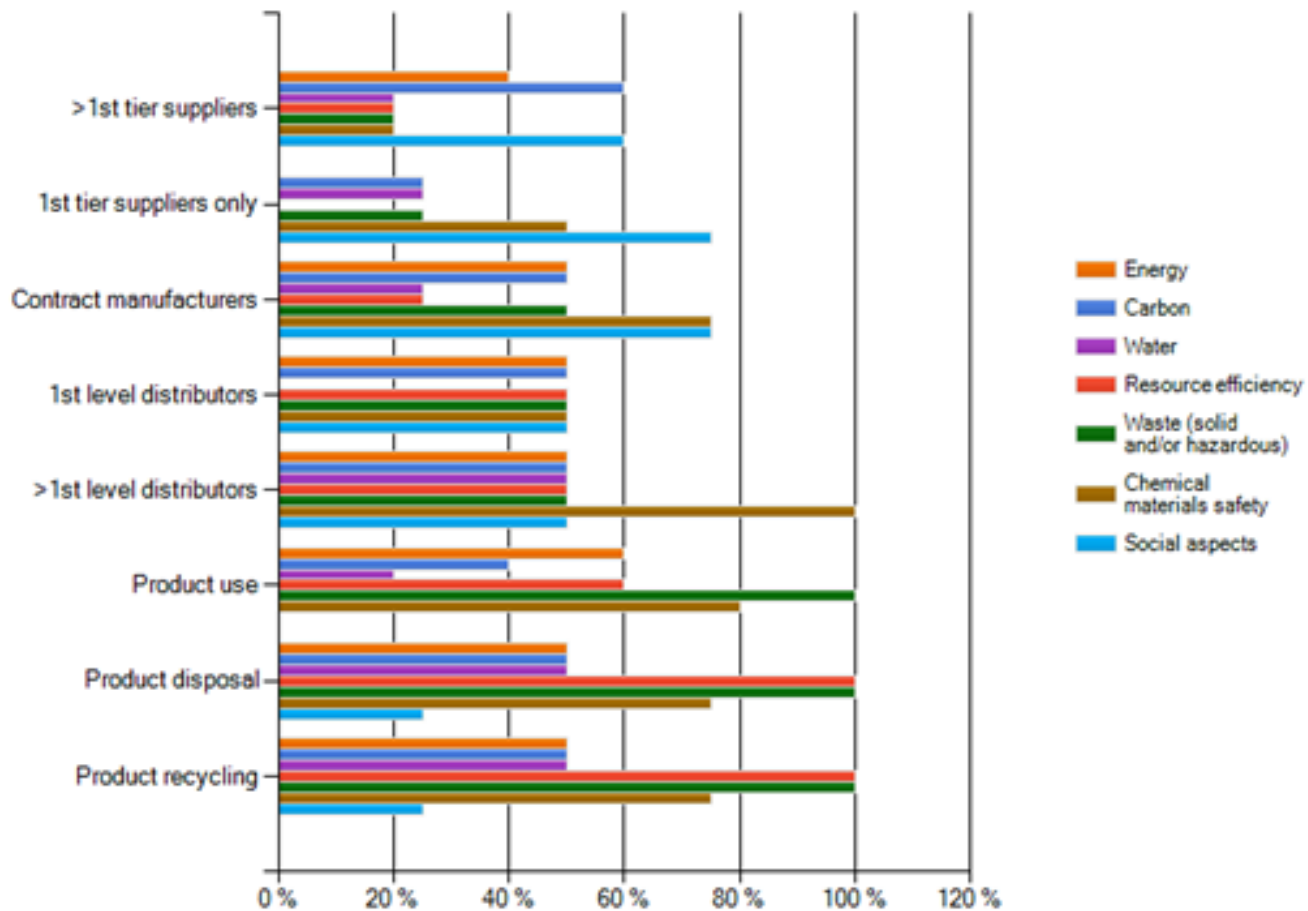


**Identify the external value chain sustainability metrics your company is currently collecting for the following:**



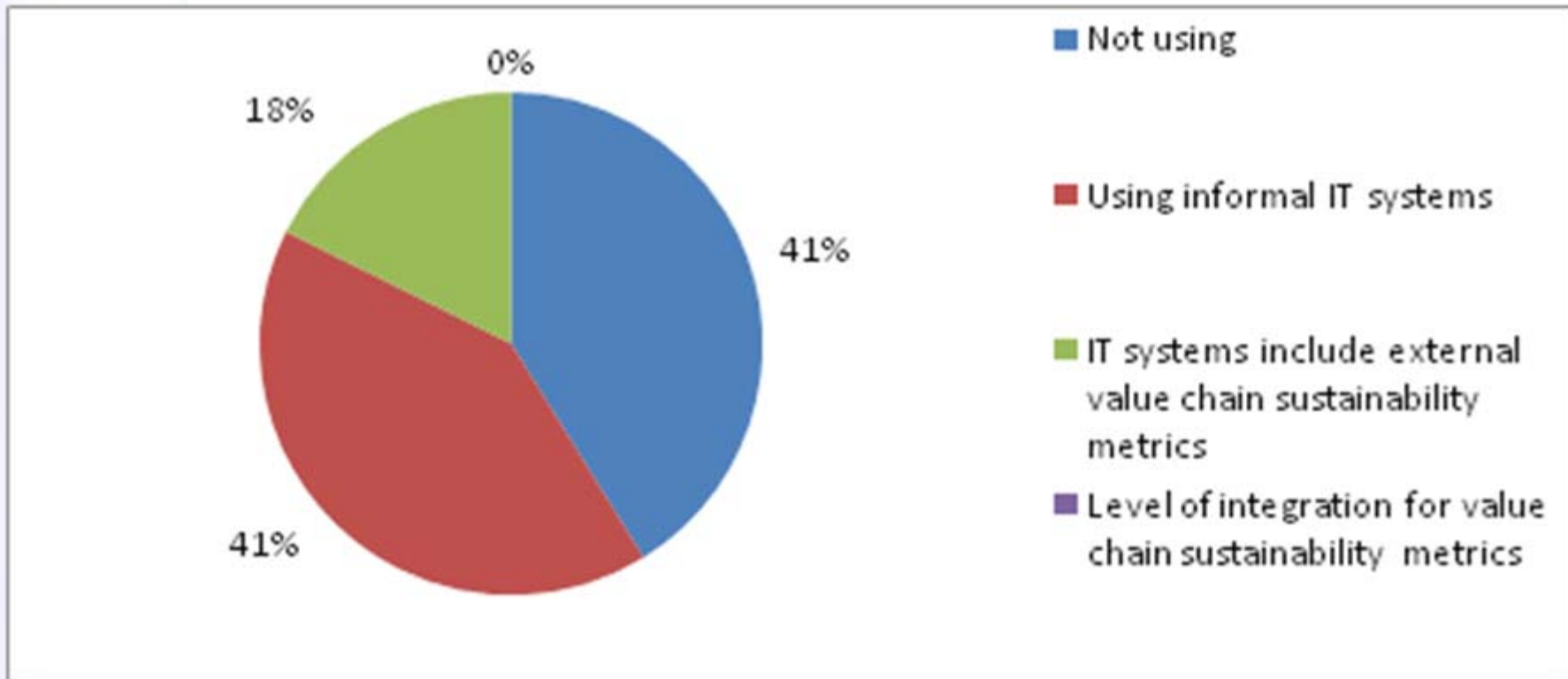


**Identify the external value chain sustainability metrics your company is currently collecting for the following:**



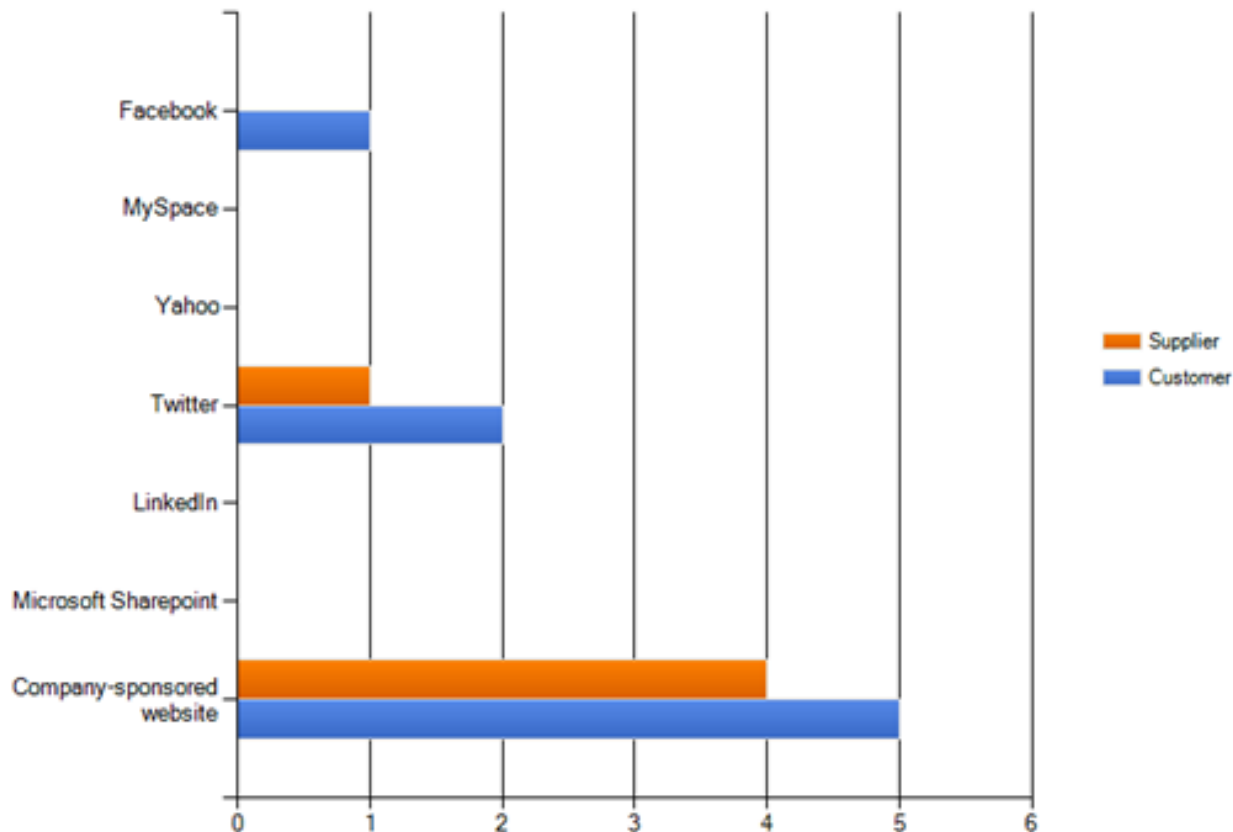


**What role does Information Technology (IT) play in supporting your company's sustainable value chain strategy? Disregard whether your company uses internal or external IT resources (Check all that apply)**





**Does your company use a social networking site to provide a level of collaboration with suppliers and customers about sustainability? If "Yes" (check all that apply); if "No" please skip to next question**





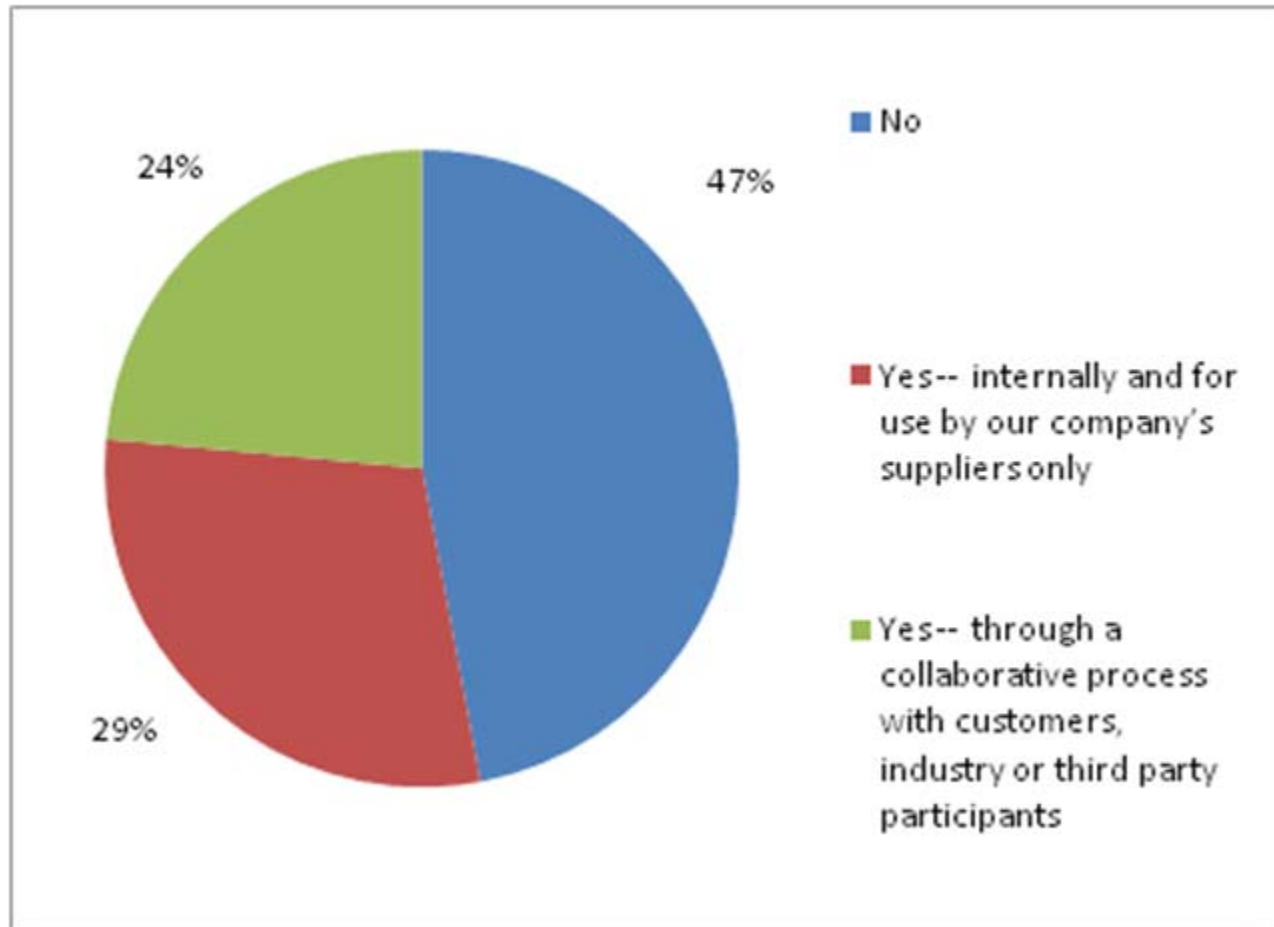
***What supplier questionnaires related to carbon and other sustainability issues, has your company received from a customer, non-government organization, investor group or other interest group? Be specific listing the requester if possible. If you are unable to specify the requester, please provide a category (e.g. customer, NGO, Investor group, or other). Specify type of request (e.g. Carbon only, Water only, Social issues only, Sustainability, Other).***

***Consider those requests received in the past 2 years.***

- Customer and investor groups
- Investor groups – 10 – 12
- Investor – CDP, carbon
- Multiple requests from multiple sources
- Customer – sustainability, NGO - sustainability, investor group – sustainability
- Customer – LCA information, ConAgra – CDP supplier – Carbon
- Customer – Carbon, water, waste
- CDP – Carbon only, Wal-mart Sustainability Index
- Customer – Carbon, water, waste, social
- NGO – CDP 6 years, Customer – sustainability scorecards
- Nearly all customers, some NGOs, investor groups on CSR activities
- Customer – Wal-mart Sustainability Index – Carbon, water, waste, CDP – carbon
- Customer - CDP supplier - carbon/GHG emissions

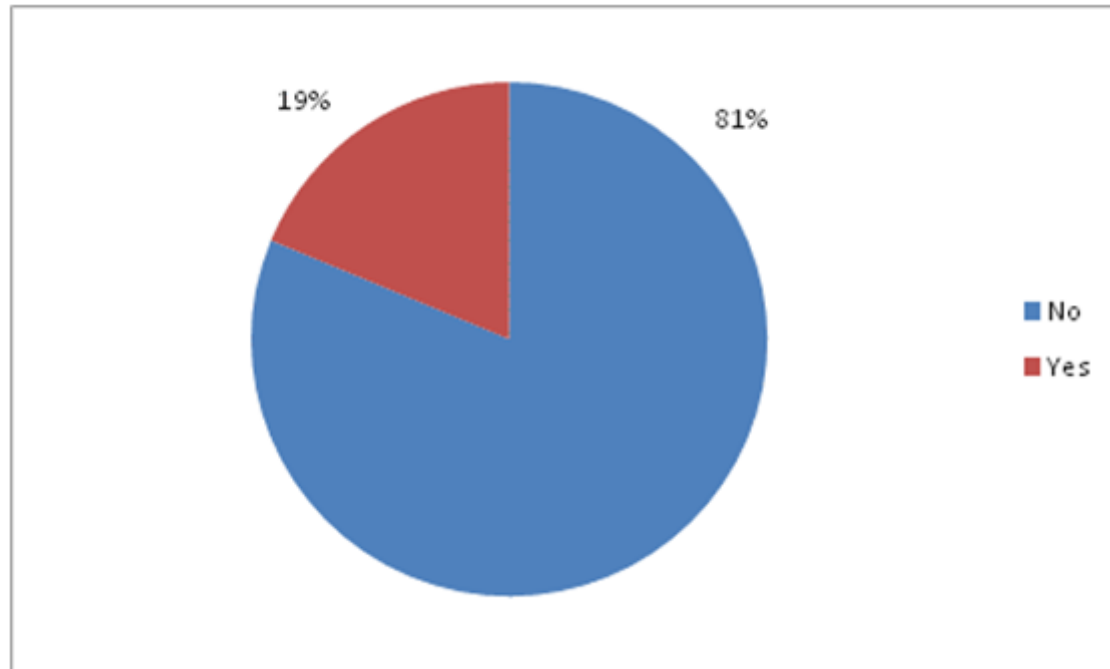


## Has your company been involved in developing supplier scorecards?



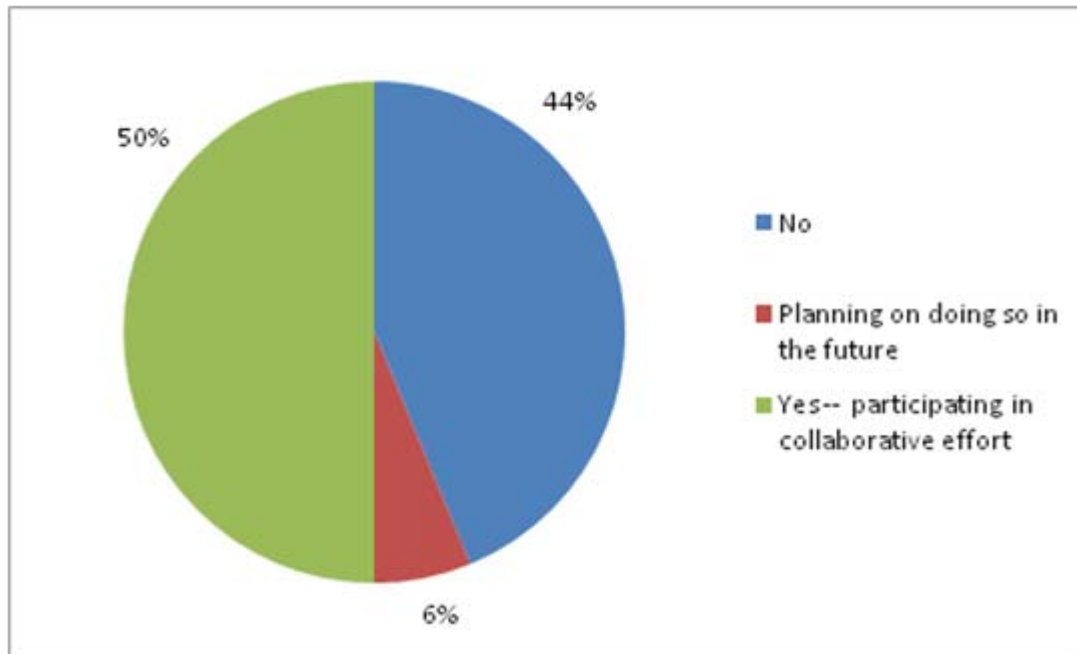


**Has your company distributed supplier scorecards to its suppliers?**



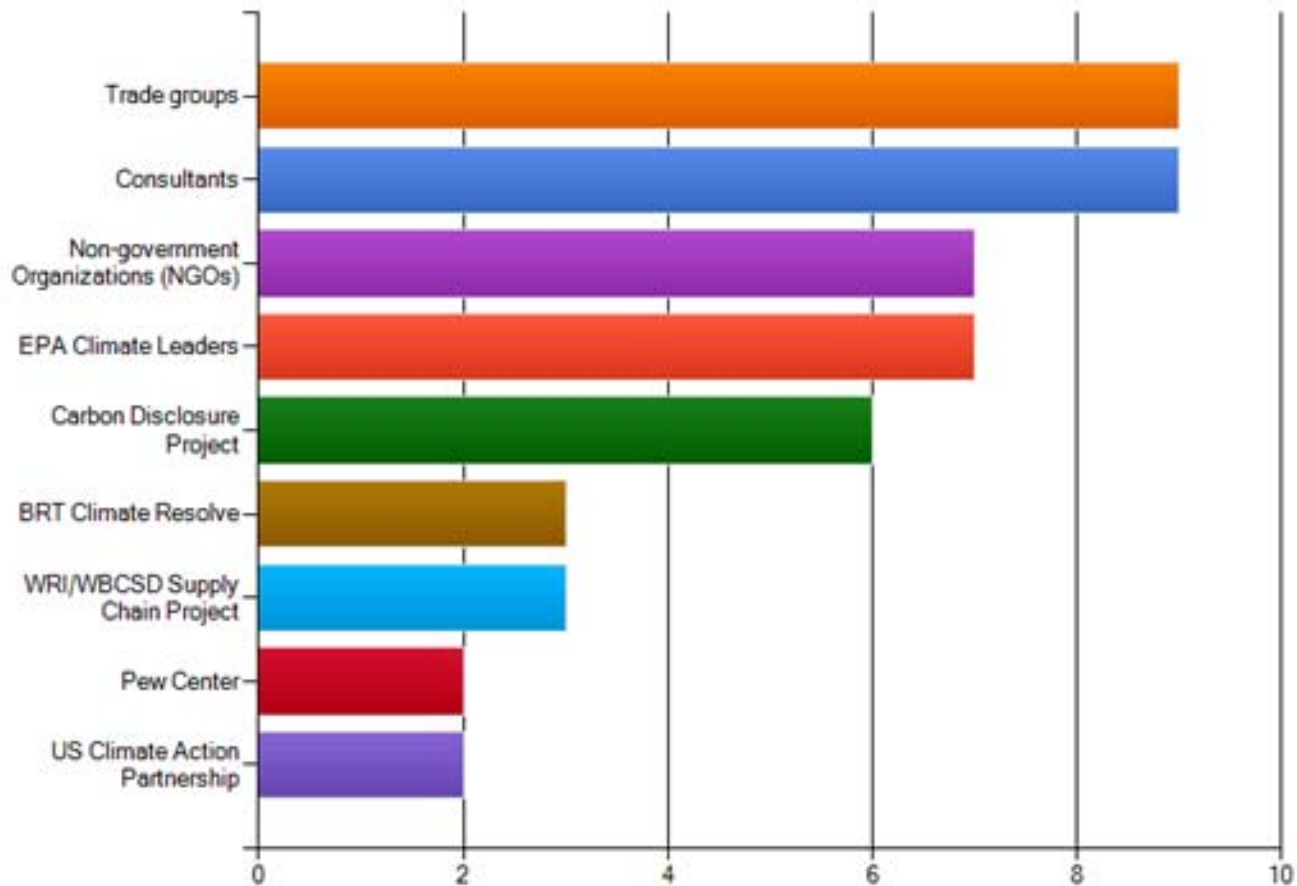


***Is your company working in a collaborative effort to develop and/or respond to supplier scorecards?***

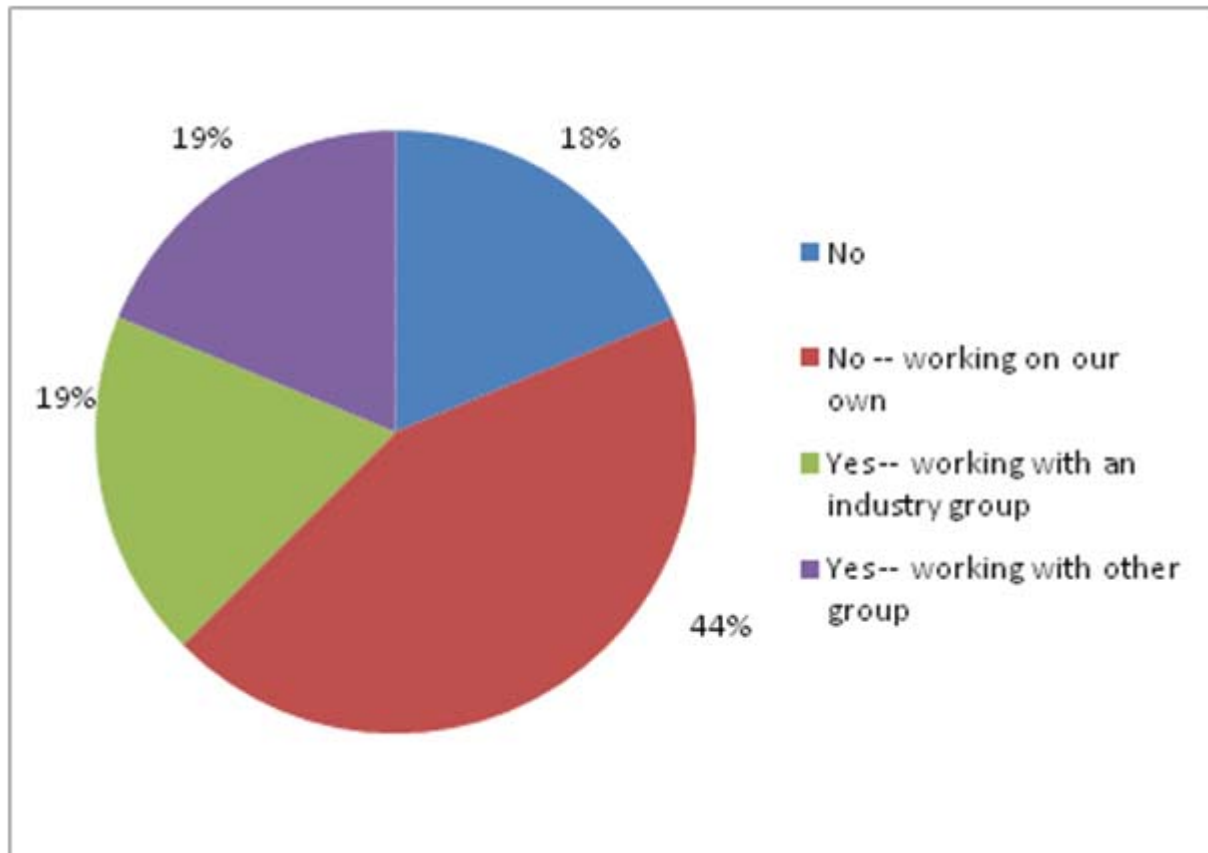




**Has your company engaged external resources to assist with value chain sustainability?**

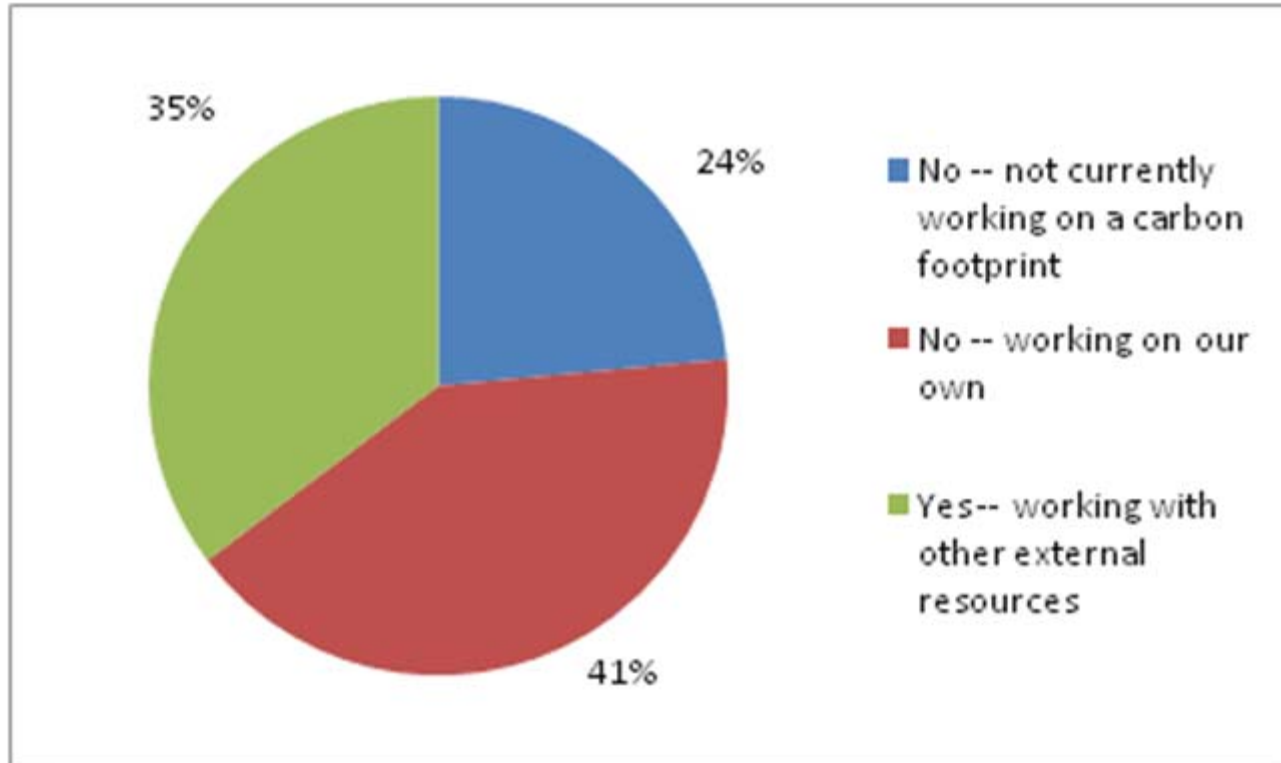


**Has your company engaged external resources to help define the “total” carbon footprint of one or more of your company’s PRODUCTS?**

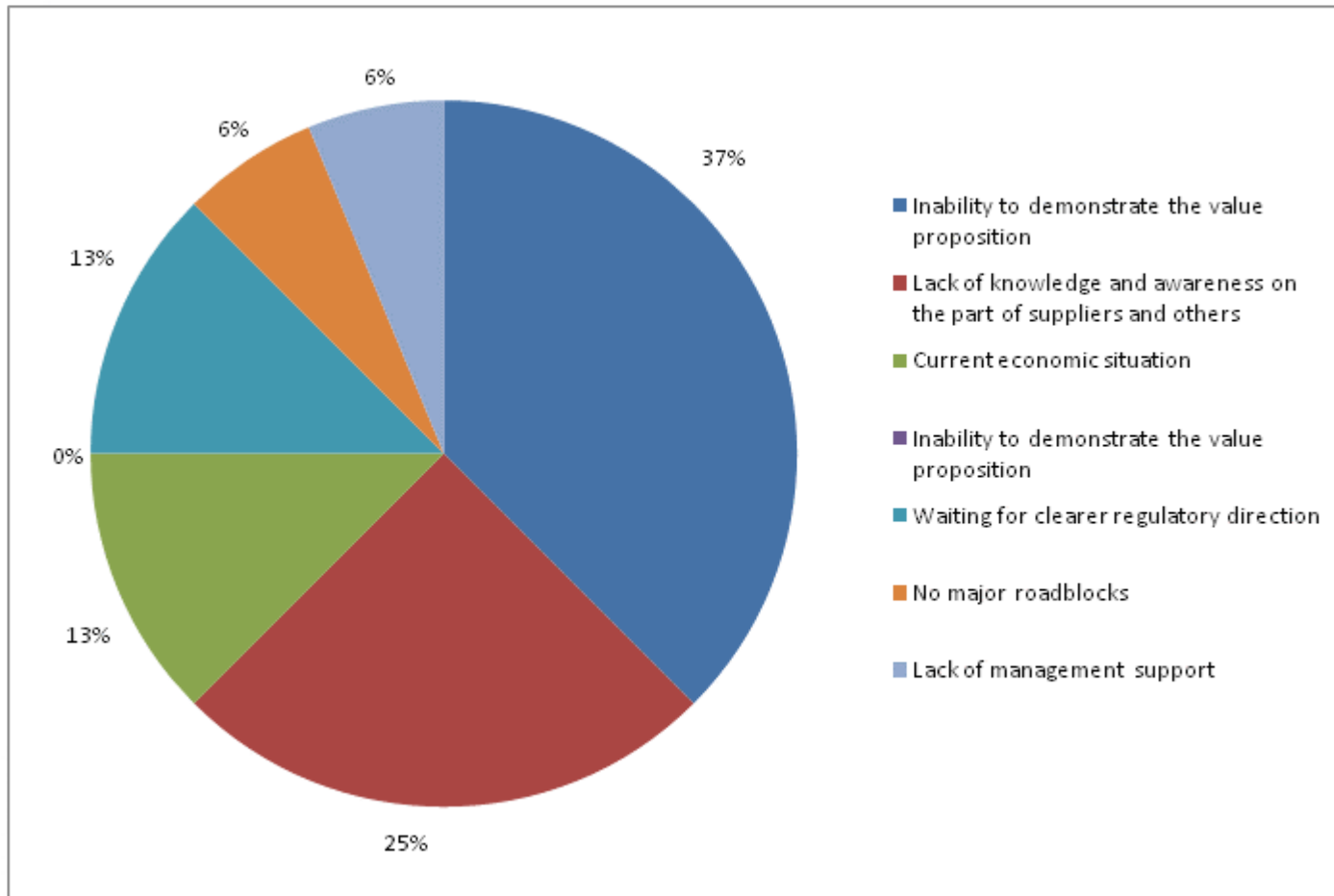




## Has your company engaged external resources to help define the “total” carbon footprint of your company’s PROCESSES?

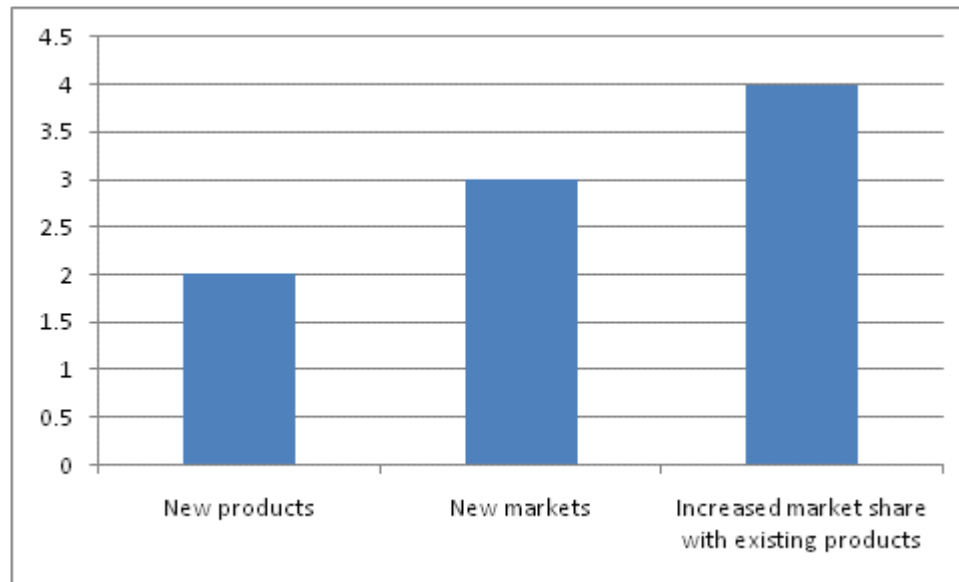


## What would you consider to be (or have been) roadblocks in advancing value chain sustainability?





**Has your company achieved any of the following advantages in working with your value chain to improve their sustainability performance?  
(Check all that apply)**





***Has your company identified any of the following quantifiable benefits associated with the improvement in sustainability performance in your value chain?***

