



Global Environmental Management Initiative

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“GEMI Launches Enhanced Web site”

Washington, DC – The Global Environmental Management Initiative (GEMI) announced today that it has redesigned its web site. GEMI is a non-profit organization of 37 leading companies dedicated to fostering environmental, health and safety excellence and corporate citizenship worldwide through the sharing of tools and information in order for business to help business.

“GEMI is pleased to announce today the availability of its updated more user-friendly navigation, features and functions web site,” said Robert Accarino, Director, Environmental Affairs, Abbott and Chair of GEMI. “The site has been designed to enhance the experience of our global web site visitors as they view information about GEMI and the numerous environmental and sustainability web tools and documents that the organization has developed,” he continued.

GEMI’s Communications and Marketing Committee Chair Angie Grooms, Director, Corporate EHS Integration and Governance, Duke Energy added, “A search wizard has been added to the site in addition to the updated look and feel of the GEMI web site and the ‘Members Only’ site.” “Another new feature of the site is a new security strategy and login-in platform for its ‘Members Only’ portion of the site, which allows for multiple login IDs,” concluded Grooms.

GEMI web site redesign project lead Audrey Bamberger, Engineer, Strategic Environmental Initiatives, Anheuser-Busch Inc. said, “GEMI’s web site has always been full of useful and informative information that can help companies around the world do a better job of addressing environmental, health and safety and sustainability challenges.” Bamberger continued, “What we have done is ensure that the information in the web site can be accessed in a user friendly way that enhances the experience of each visitor to the web site.”

More information about GEMI can be obtained from its newly designed web site at www.gemi.org.

GEMI members include: 3M; Abbott; Anheuser-Busch Companies, Inc.; Bristol-Myers Squibb Company; BNSF Railway Company; Cadbury Schweppes PLC; Cargill, Inc.; Carnival Corporation & PLC; The Coca-Cola Company; ConAgra Foods; The Dow Chemical Company; Duke Energy; DuPont; Eastman Kodak Company; Ecolab, Inc.; Eli Lilly and Company; FedEx; Johnson & Johnson; Johnson Controls, Inc.; JohnsonDiversey, Inc.; Koch Industries, Inc.; Kraft Foods Inc.; Merck & Company, Inc.; Motorola, Inc.; Novartis Corporation; Occidental Petroleum Corporation; Owens Corning; Perdue Incorporated; Pfizer Inc; The Procter & Gamble Company; Roche; Schering-Plough Corporation; The Scotts Company; Smithfield Foods, Inc.; Southern Company; Vulcan Materials Company; and, Wyeth.