



Global Environmental Management Initiative

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GEMI Launches New Climate Change Web Tool

Washington, DC – Today, the Global Environmental Management Initiative (GEMI) launched a new version of its web tool, www.gemi.org/BusinessandClimate

“GEMI is very pleased to announce the release of its new Climate Change web tool (www.gemi.org/BusinessandClimate), a web site that enhances opportunities for best practice sharing among businesses on one of the most important environmental issues that is being addressed by business,” said GEMI’s Chair, Bob Accarino, Director of Environmental Affairs, Abbott. “The vision of the GEMI membership combined with significant support from Five Winds International, Trinity Consultants and TrainUp led to the development of this outstanding tool,” Accarino continued.

“We have updated and enhanced GEMI’s previous work that addressed climate related challenges and opportunities,” said GEMI’s Business and Climate Work Group Co-Chair, Audrey Bamberger, Engineer, Strategic Environmental Initiatives, Anheuser-Busch Inc. She added, “This new tool has a unique focus of addressing climate change issues with an emphasis on business planning and strategy development. We believe this provides compelling, quantifiable value to companies.”

“Our goal was to provide information and guidance for businesses in all stages of the strategic planning lifecycle for climate change,” said GEMI’s Business and Climate Work Group Co-Chair, Maurice Bechard, Director, Global Environment Health and Safety, JohnsonDiversey, Inc. “The site is organized into four planning stages--Assess Risks, Formulate Strategy, Implement Strategy and Review. Advice and resources are provided from businesses that have already completed one or more of the planning stages,” he added.

Mr. Carl Wirdak, Director, Environmental Affairs, Occidental Petroleum and GEMI’s Business and Climate Work Group Co-Chair noted, “The content of GEMI’s *BusinessandClimate* web tool is based on company experience in addressing the many facets of the climate change issue, and provides a wide range of case studies drawn from a number of different business sectors.” “This tool, like all GEMI tools, is available on GEMI’s web site free of charge because this is an important part of GEMI’s mission of ‘Business Helping Business’,” Wirdak concluded.

Additional information about GEMI may be obtained on GEMI’s web site at www.gemi.org. The Global Environmental Management Initiative (GEMI) is a non-profit organization of 37 leading companies dedicated to fostering global environmental, health and safety excellence and corporate citizenship.

GEMI members include: 3M; Abbott; Anheuser-Busch Companies Inc.; Bristol-Myers Squibb Company; BNSF Railway Company; Cadbury Schweppes PLC; Cargill, Inc.; Carnival Corporation & PLC; The Coca-Cola Company; ConAgra Foods; The Dow Chemical Company; Duke Energy; DuPont; Eastman Kodak Company; Ecolab, Inc.; Eli Lilly and Company; FedEx; Johnson & Johnson; Johnson Controls, Inc.; JohnsonDiversey, Inc.; Koch Industries, Inc.; Kraft Foods Inc.; Merck & Company,

Inc.; Motorola, Inc.; Novartis Corporation; Occidental Petroleum Corporation; Owens Corning; Perdue Farms, Inc.; Pfizer Inc; The Procter & Gamble Company; Roche; Schering-Plough Corporation; The Scotts Company; Smithfield Foods, Inc.; Southern Company; Vulcan Materials Company; and, Wyeth.